Korey Zondag

Full Stack Web Developer

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Kia ora! I'm Korey, a Full Stack Web Developer who transitioned from Business Analysis after 5+ years working alongside software developers. Seeing the impact of their work inspired me to pursue coding as a career.

I’m a graduate of Dev Academy Aotearoa, trained in problem solving solo, in pairs, and in groups. I value a growth mindset, which helps me learn quickly and adapt to new challenges. My training as a Product Owner alongside my background in customer service and business analysis means I focus on end-user experience, collaborate effectively, base my decisions in evidence, and approach projects methodically with attention to detail.

In my spare time I code, go to pub quizzes, walk the dog, play video games, or hang out with friends. I am currently developing a chore-tracking web app for households.

# Experience

**Graduate of Dev Academy Aotearoa June 2025 – October 2025**

Completed an intense 17-week (800 hours) curriculum focused on problem solving, teamwork, and growth mindset. Practised JavaScript, TypeScript, React, Node.js, Express, PostgreSQL, Tailwind CSS, HTML, and more. Built full-stack apps on GitHub with REST APIs, Auth0 authentication, and Render deployment. Our final group project was a web app using Google Maps API for missing pet reports, including image upload via Multer.

**Career Transition December 2024 – June 2025**

I took time off to travel and plan my next career steps. Having gained an appreciation for the impact of coding, I decided I wanted to become a software developer and enrolled at Dev Academy Aotearoa.

**Product Analyst at New Zealand Defence Force August 2022 – November 2024**

Product/Business Analyst role supporting IT teams with requirements elicitation, service design documentation, and risk/control management across classified environments. Built experience in stakeholder engagement, solution design with engineers, DevOps frameworks, and delivering iterative value through Agile. Led improvements in a Community of Practice and helped design and implement a product lifecycle management framework grounded in IT and Agile practices.

**Product Specialist at GS1 New Zealand July 2019 – August 2022**

Managed digital product development in a Product Owner style role, covering requirements elicitation, business analysis, client/partner relationships, and service management. Gained expertise in Agile and Scrum, guiding products from requirements through ideation, design, development, and release. Worked closely with clients (including government) and developers, advocating for end-users, managing roadmaps, and analysing business trends. Oversaw creation of a web app enabling clients to search and download large datasets, earning strong client satisfaction.

**Verification Technician at GS1 New Zealand June 2017 – July 2019**

Managed data administration and standards compliance, producing reports to international standards and capturing product information for customers and retail partners. Gained skills in data quality, attention to detail, and customer support. Contributed to shaping the team’s verification process and improving overall data capture quality.

**Category Management Specialist at Lagardère Travel Retail April 2012-June 2017**

Handled stock management and retail purchasing for book and magazine categories across multiple stores, with additional cashier experience. Developed strong customer service, teamwork, and leadership skills. Successfully reduced stock gaps to record lows through methodical stock-take planning.

# Projects

Chorely (in progress) | <https://github.com/korey-zondag/chorely>

* Chore-tracking web app for households to manage their chores more efficiently.
* Stack: TypeScript, JavaScript, Tailwind CSS, HTML, React, PostgreSQL, Node.js, Auth0, Multer, Vitest

Korey’s Web Development Journey | <https://korey-zondag.github.io/>

* Simple blog website detailing my Dev Academy Aotearoa learning journey • Stack: HTML, CSS

# Skills

* Problem solving • Working collaboratively • Constructive feedback • Active listening • Leadership • Initiative • Planning and organisation • Presentation • Facilitation • Effective communication

# Education

**Dev Academy Aotearoa June 2025 – October 2025**

* New Zealand Certificate in Applied Software Development (Level 6)

# Courses

* Product Owner Training, nomad8, 2024
* Microsoft Azure Fundamentals, 2024
* Presentation and Facilitation Course, New Zealand Defence Force, 2024
* Evidence Based Decision Making, New Zealand Defence Force, 2023
* Business Systems Analysis, SoftEd, 2022
* Product Owner Fundamentals, Equinox, 2021
* Leading From The Middle - Leadership Course for Middle Managers, via Tocker Associates, 2021

# References

Available upon request.